



VIKING CAPITAL

Charitable Gifting Through Merchant Services

Innovative Business
Solutions Designed
by Real World
Business Owners
and Professionals

Elevate your charitable gifting with no impact to your bottom line



At Viking, our goal for our Charitable Gifting through Merchant Services (CGMS) Program is simply to help provide desperately needed funds to our partner charities.

In a recessionary economy with individual donors often stretched thin, it becomes more and more difficult for charities to obtain the funds necessary to operate and help those in need.

Every time that a business accepts a credit card from a customer, a sales representative gets paid a commission. In most cases this commission is 50% of net fees. With Viking's CGMS program we will match your current credit card rates and fees penny for penny but re-direct the funds that are generally paid as a commission every month to the charity of your choice. This passive charitable donation will continue as long as you continue to process with Viking. It's that simple.

1. **Viking will match your current processing rates.**
2. **Viking will pay 50% of net fees to the charity.**
3. **Charity will receive a perpetual donation on a monthly basis.**
4. **You Will Process With The Largest Banks in the World.**
5. **You Receive Free 24 Hour Customer Service.**
6. **Viking will NEVER raise your rates.**
7. **All with No Reduction of Services and Benefits.**

"Businesses can increase their philanthropic endeavors with no additional out of pocket expense; and every time a credit card is used, our partner charities or local schools will benefit."

Gregory Augustine~ Viking Capital Company



By Utilizing years of industry expertise along with new industry alternatives, our professionals, strategic partners and support staff seek to provide our clientele and partner charities with the utmost in service, cash flow and cost saving solutions.

Please contact Viking with any questions.

(800) 818-5488